



THE
PROSPECT
PROJECT

2020

CANDLES FOR
THE PEOPLE

WHOLESALE KIT



Oh, hey there!

Thanks for stopping by The Prospect Project; we're thrilled that you're interested in joining forces and making some retail magic together!

We're always looking for other like-minded businesses (think: people like YOU) to collaborate with and spread the good vibes a little further.

We're a team of born-and-bred Perth locals who make socially conscious candles that give back to Aussie not-for-profit causes. In fact, since launching back in 2015 (the year of Caitlyn Jenner, Hotline Bling, and Jon Snow's cliffhanger death), we've donated over AU\$25,000 to our homies including OzHarvest, Greener Pastures Sanctuary, and Mates4Mates.

We pride ourselves on being ethical, community-focused, and environmentally conscious while creating unique, quality products that are jam-packed with personality and stand out from the crowd. (We're a little extra like that.) What started as a one-woman show in a humble Perth kitchen has grown into a thriving business with a team of rad people who are passionate about making smell-so-good-you-could-eat-them candles, while doing good in the community. We're currently stocked by over 100 stores and wholesalers around Australia - including some pretty impressive players in the retail space (*cough* Myer *cough), and our candles are adored by thousands of happy online customers.

So, what's so great about being a stockist with TPP?

- ✕ Unique flavours jam-packed with personality in recyclable jars with bold, on-trend labels
- ✕ Bespoke, one-of-a-kind candles that come in three sizes (regular, jumbo + mini), and are fully customisable
- ✕ Create your own signature scent from over 300 fragrances
- ✕ Speedy turnaround time from order placement to production and delivery
- ✕ Super-low minimum order amount (\$250)
- ✕ 40% discount off RRP, or a whopping 45% discount when you spend over \$500
- ✕ \$10 flat rate shipping Australia-wide, free for Perth Metro
- ✕ One free custom candle for you to burn in store (included in your first order)
- ✕ Our 6k+ strong Instagram following to which we share your pics of our tagged products
- ✕ Your business name, logo, and link/address featured on our website
- ✕ A bright 'n shiny 'look who's joined the crew!' feature in our email campaigns (sent to over 1,000 subscribers)

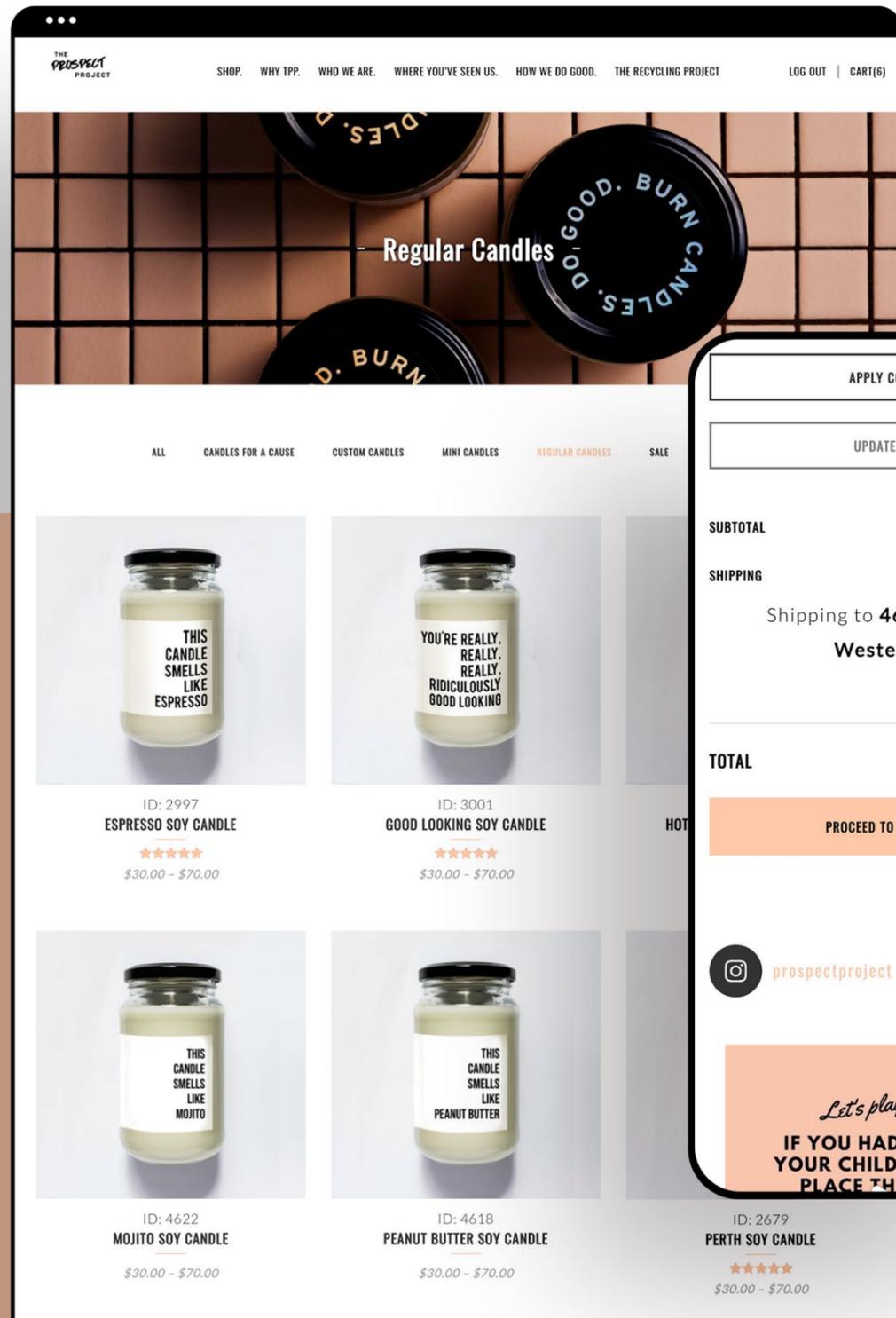




What's included?

- ✕ Live inventory of stock levels, so you can always check what's available
- ✕ A wider range of fragrances to choose from (ooh la la!)
- ✕ Better control over your custom label designs, with live previews so you can tweak and edit until your design is exactly the way you want it
- ✕ Choose which charitable cause your donation goes to with every order you make
- ✕ The option to pay with Afterpay in four, easy, interest-free instalments





How does it work?

- X Register online via our [Wholesale Page](#) for your free account
- X Follow the steps in your Welcome Email to log in to your Wholesale Account
- X Shop with exclusive access to our wholesale rates
- X Orrrrrr... you can place your order via email

For info about ordering custom fragrance candles, head on over [here](#)

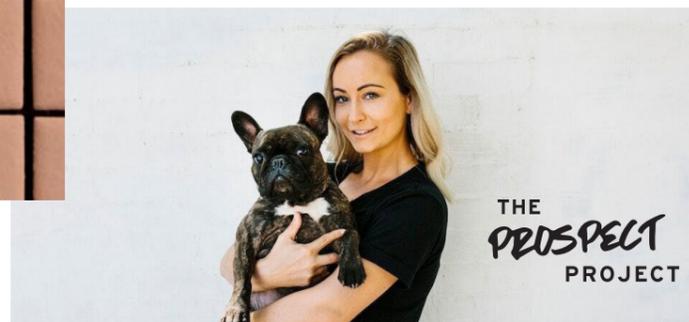
So,
whaddya think?



DO GOOD. BURN CANDLES.

Keen to join the crew? If you have any questions about our products, our brand, or need some help choosing flavours (I'm really, really good at explaining to people why they need Unicorn Poo in their life), holler at me via shannon@theprospectproject.com.

And thanks again for getting in touch - your email lit up our inbox! (Ahhh, there it is - the candle pun you've been waiting for.)



Peace, love, 'n all things smelly,

Shannon
Founder + Chief Candle Sniffer